

ANGELICA ROESCHER

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Anaheim, California

Fashion designer and design operations specialist with a strong focus on activewear and sportswear, known for driving efficient processes, leading cross-functional collaboration, and delivering market-ready products from concept to production.

SKILLS

Design & Technical: Adobe Photoshop, Illustrator, InDesign, Bridge, Centric PLM, Blue Cherry, Rhinoceros, Grasshopper

Product Development: Tech Packs, BOMs, Garment Construction, Textile Development, Sourcing, Trend Research

Operations: Process Development, Cross-functional Collaboration, Timeline Management

Hands-on: Pattern-making, Industrial Sewing, Knitting, Beading, 3D Printing, Laser Cutting

PROFESSIONAL EXPERIENCE

FAM Brands, LLC. — Bell, California

Design Operations Specialist - Club Ladies, Club Mens, and Club Home | January 2026 – Present

- Manage design workload and timelines for costing, production, and delivery across men's and women's teams
- Developed and implemented standardized templates and a design manual to improve workflow consistency
- Partner with AI team to build a digital fabric library, increasing accessibility for design teams
- Review and audit tech packs across all stages to ensure accuracy and readiness for production
- Identify workflow bottlenecks and implement process improvements across cross-functional teams
- Maintain fabric database integrity through ongoing audits and organization

Designer II – Ladies Sportswear, Activewear & Accessories | January 2020 – December 2025

- Lead design development from concept to production, including CADs, BOMs, and garment construction
- Managed submissions for licensed brands (Gap & GapFit), ensuring timely approvals
- Collaborated with production and product development teams to execute designs and meet deadlines
- Led lead designer team meetings and introduced improved communication and workflow processes
- Analyzed fit samples and partnered with pattern-makers for product refinement
- Researched and applied market trends to seasonal collections
- Worked with creating BOMs, construction, placement pages, and graphic layouts using Centric system

Self Esteem – All Access Apparel, Inc. — Montebello, California

Assistant Designer – Juniors Activewear | October 2017 – December 2019

- Designed CADs and developed color stories for activewear collections
- Collaborated with vendors on fabric development and sourcing
- Supported line development and presentations for buyers
- Researched trends and contributed to seasonal concept direction

MILLY — New York, New York

Design Assistant | March 2016 – September 2016

- Assisted with trend research, embroidery layouts, and flat sketches
- Supported cross-functional teams across design, sales, and production

EDUCATION

Drexel University — B.S. Fashion Design

AWARD

Neiman Marcus Window Display Award — Drexel Fashion Show